CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CALL FOR PROPOSALS

EAC/S24/2013: Support for Television Programming of Audiovisual European Works

WARNING:

The present call for proposals is subject to:

- the final adoption of the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020) hereafter referred to as 'the programme' by the legislative authority without significant modification,
- a positive opinion or lack of objection by the committee established according to Article 23 of the Regulation on establishing the Creative Europe Programme,
- the availability of the appropriations provided for in the draft budget for 2014 after the adoption of the budget for 2014 by the budgetary authority or as provided for in the system of provisional twelfths

1. OBJECTIVES AND DESCRIPTION

This notice of a call for proposals is based on the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020).

Within the specific objective of reinforcing the European audiovisual sector's capacity to operate transnationally and internationally one of the priorities of the MEDIA Sub-programme shall be to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters.

The MEDIA Sub-programme shall provide support for the following measures:

- the development of European audiovisual works in particular films and television works such as fiction, documentaries, children's and animated films, as well as interactive works such as videogames and multimedia with enhanced cross-border circulation potential;

- activities aiming at supporting European audiovisual production companies, in particular independent production companies, with a view to facilitating European and international co-productions of audiovisual works including television works.

2. ELIGIBLE APPLICANTS

Applicant must be European independent audiovisual production companies that are the majority producer of the work.

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met and the Commission has entered into negotitations with the country:

- EU Member States;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in European Union programmes.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

3. ELIGIBLE ACTIONS

The audiovisual work proposed must be an independent European television production (fiction, animation or creative documentary) involving the participation of at least three broadcasting companies from several Member States of the European Union or countries participating in the programme.

The exploitation rights licensed to the broadcasters have to revert to the producer after a maximum period of 7 years for a pre-sales or 10 years for co-production.

Minimum 50% of the estimated total financing of the production budget must be guaranteed from third party sources of finance and the production budget must be minimum 50% financed by European sources.

The application must be submitted at the latest on the first day of principal photography.

The maximum duration of the projects is 30 or 42 (in the case of series) months.

4. AWARD CRITERIA

Points will be allocated out of a total of 100 on the basis of the following weighting:

Relevance and European added value (30 points):
Potential for European and international distribution of the project.

Quality of the content and activities (30 points):

Quality of the project and the European dimension and financing of the project.

Dissemination of project results, impact and sustainability (30 points):

Quality of the distribution and marketing strategy.

Quality of the project Team (10 points):

Experience, potential and adequacy of the production and creative team.

Automatic Award criteria:

- Project targeted for young audience (5 extra points)
- Project intended for co-production with a producer from a country participating in the MEDIA Sub-programme which does not have a common official language (5 extra points)
- Applicant company established in a country with low production capacity (5 extra points)

5. BUDGET

The total budget available is 11.8 M €.

For drama and animation works the financial contribution awarded may not exceed EUR 500.000 or 12.50% of the total eligible costs, whichever is the lower.

Only for co-produced TV drama series with an eligible production budget of at least EUR 10.000.000 (consisting of at least 6 episodes each of a minimum length of 45 minutes) an amount of maximum EUR 1.000.000 can be requested.

For creative documentary, the financial contribution awarded may not exceed EUR 300.000 or 20% of the total eligible costs whichever is the lower.

6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Proposals must be submitted not later than **28/02/2014** and **13/06/2014 at 12.00 noon** (midday Brussels time) using the online application form (eForm). No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

In addition, a set of compulsory annexes that cannot be submitted online have to be sent to the Agency by post.
The package must include the copy of the acknowledgment of receipt of the application, the paper annexes and a CD-Rom or USB stick containing all these documents.

Address to which the documents must be sent:

Education, Audiovisual & Culture Executive Agency
Creative Europe Programme (2014–2020)
MEDIA Sub-programme
Avenue du Bourget 1

BOUR 3/50
BE – 1049 Brussels
Belgium

7. FULL DETAILS

The full text of the guidelines together with the application forms can be found at the following Internet address:

http://ec.europa.eu/culture/media/fundings/creative-europe/call_8_en.htm

Applications must comply with all the terms of the guidelines and be submitted on the eForms provided.