



## **CREATIVE EUROPE (2014-2020)**

### **MEDIA SUB-PROGRAMME**

#### **CALL FOR PROPOSALS**

#### **EAC/S30/2013: SUPPORT FOR THE DEVELOPMENT OF SINGLE PROJECTS AND SLATE FUNDING**

#### **WARNING:**

The present call for proposals is subject to:

- the final adoption of the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020) hereafter referred to as 'the programme' by the legislative authority without significant modification,
- a positive opinion or lack of objection by the committee established according to Article 23 of the Regulation on establishing the Creative Europe Programme,
- the availability of the appropriations provided for in the draft budget for 2014 after the adoption of the budget for 2014 by the budgetary authority or as provided for in the system of provisional twelfths

#### **1. OBJECTIVES AND DESCRIPTION**

This notice of a call for proposals is based on the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020).

Within the field of reinforcing the audiovisual sector's capacity, one of the priorities of the MEDIA Sub-programme shall be to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters.

The MEDIA Sub-programme shall provide support for:

- the development of European audiovisual works in particular films and television works such as fiction, documentaries, children's and animated films, as well as interactive works such as videogames and multimedia with enhanced cross-border circulation potential;

- activities aiming at supporting European audiovisual production companies, in particular independent production companies, with a view to facilitating European and international co-productions of audiovisual works including television works.

## 2. ELIGIBLE APPLICANTS

This notice of a call for proposals is aimed at European companies whose activities contribute to the attainment of the above objectives, and in particular to independent production companies which have been legally constituted and that can demonstrate a proven track record.

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met and the Commission has entered into negotiations with the country:

- EU Member States;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in European Union programmes.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

## 3. ELIGIBLE ACTIONS

**The development activities for the following audiovisual works are eligible:**

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinema release
- Drama films (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a duration of minimum 50 minutes (in case of series the minimum length per episode is 25 minutes) intended primarily for the purposes of television or digital platform exploitation.

**Funding can be allocated to Single Project or to a Slate of 3 to 5 projects (Slate Funding).**

The Call for Proposals has two deadlines for Single Project. To be included in the 1<sup>st</sup> deadline, the application for support must be submitted between the date of the publication of the Call for Proposals and 28/02/14. To be included in the 2<sup>nd</sup> deadline, the application for support must be submitted between 01/03/14 and 06/06/14, the date of closure of the Call for Proposals.

The Call for Proposals has one deadline for Slate Funding: the application for support must be submitted between the date of the publication of the Call for Proposals and 28/03/14.

The maximum duration of the project is until 30 months from the date of submission.

#### **4. AWARD CRITERIA**

Points will be allocated out of a total of 100 on the basis of the following weighting:

##### For Single Project

Relevance and European added-value (50 points)

- Quality of the project and the potential for European distribution

Quality of the content and activities (10 points)

- Quality of the development strategy

Dissemination of project results (20 points)

- Quality of the European and international distribution and marketing strategy

Quality of the project team (10 points)

- Experience, potential and adequacy of the creative team

Impact and sustainability (10 points)

- Quality of the financing strategy and feasibility potential of the project

Additional "automatic" points for:

- 1) an applicant company established in a country with low production capacity (10 extra points)
- 2) for projects targeted for young audience (10 extra points)
- 3) for projects intended for co-production with a company established in a different participating country which does not have a common official language (5 extra points )

##### For Slate Funding

Relevance and European added-value (20 points)

- Capacity of the company to develop and produce at a European and international level a slate of 3 to 5 projects

Quality of the content and activities (20 points)

- Quality of the slate of projects, quality of the development strategy, quality of the financing strategy and its European dimension

Dissemination of project results (20 points)

- Quality of the European and international distribution and marketing strategy

Quality of the project team (10 points)

- Experience, adequacy and diversity of the creative teams

Impact and sustainability (10 points)

- Feasibility potential of the slate of projects

Innovative character (20 points)

- Capacity of the company to be innovative in its activities

Additional "automatic" points for:

- 1) an applicant company established in a country with low production capacity (10 extra points)

## 5. BUDGET

The total budget available is 17.5M €. The financial contribution awarded is a subsidy.

The maximum financial contribution which may be awarded for Single Project is a lump sum of :

- EUR 60.000 in case of animation
- EUR 25.000 in case of creative documentary
- EUR 50.000 in case of fiction if the estimated production budget is equal/above EUR 1.5 M
- EUR 30.000 in case of fiction if the estimated production budget is below EUR 1.5 M

The maximum financial contribution which may be awarded for Slate Funding is between € 70 000 and € 200 000.

The financial contribution awarded will in no event exceed 50% of the eligible costs submitted by the producer.

## 6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Applications must be submitted to the Executive Agency (EACEA) using the online application form (eForm) no later than **28/02/2014 and 06/06/2014 for Single Project at 12.00 noon** (midday Brussels time) and no later than **28/03/14 for Slate Funding at 12.00 noon** (midday Brussels time) (see point 3).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

## 7. FULL DETAILS

The full text of the guidelines together with the application forms, can be found at the following Internet address: [http://ec.europa.eu/culture/media/fundings/creative-europe/call\\_7\\_en.htm](http://ec.europa.eu/culture/media/fundings/creative-europe/call_7_en.htm)

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.