



CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CORRIGENDUM TO GUIDELINES OF CALL

EACEA/22/2019: Distribution and Sales Agents Automatic Support 2020

Sections 4 and 9 of this call for proposals are amended as follows:

4. BUDGET AVAILABLE

Part B of the call's guidelines shall read as follows:

The total budget earmarked for the co-financing of projects is estimated at EUR 27,85M. This budget is subject to the availability of the funds after the adoption of the budget and the Work Programme for 2021 by the budgetary authority.

Of which, a support of 24,35M€ will be allocated to action 1 – Support to Distributors

Of which, a support of 3,5M€ will be allocated to action 2 – Support to Sales Agents

In case of variation of the earmarked budget, the above proportions between the support to action 1 and action 2 will be maintained.

9. AWARD CRITERIA

Part B of the call's guidelines shall read as follows:

A potential fund will be attributed on the basis of the eligible admissions achieved by the European non-national films distributed by eligible distributors in the reference year as set out in the call for proposal (i.e. 2019).

The potential fund will be calculated based upon a fixed amount per eligible entry. Shall the sum of generated funds exceed the available budget for each action; each potential fund will be reduced proportionally. This reduction will not affect the eligibility of the potential funds that are reduced below the minimum availability thresholds detailed below.

The potential fund will be available to distributors and sales agents for further investments in eligible non-national European films.

Within the limit of the budgetary resources available, the potential fund available will be calculated on the following basis:

Action 1 - Support to Distributors

For each film declared, the distributor must comply with the eligibility criteria defined under section 6.1.

Eligible admissions are generated by eligible non-national European films up to a limit fixed per film and per country¹.

Country of distribution	Maximum threshold (nr of admissions)
Germany, Spain, France, Italy.	300.000
Austria, Belgium, The Netherlands, Poland, United Kingdom.	100.000
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden.	75.000
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Estonia, North Macedonia, Iceland, Ireland, Latvia, Lithuania, Luxemburg, Malta, Montenegro, Romania, Republic of Serbia, Slovakia, Slovenia, and any other new country participating to the programme.	16.000

The amount of the potential fund will be calculated by multiplying the number of eligible admissions by a fixed amount per admission according to the country of distribution and the nationality of the film.

Amount per eligible admission (in EUR)

Country of distribution	Nationality of the film (as per section 6.2)		
	France UK	Germany Spain Italy	Other eligible countries
Germany, Spain, France, Italy.	<u>0,45</u> <u>0,7</u>	<u>0,50</u> <u>0,75</u>	<u>0,90</u> <u>1,35</u>
Austria, Belgium, The Netherlands, Poland, UK.	<u>0,50</u> <u>0,75</u>	<u>0,65</u> <u>0,98</u>	<u>0,90</u> <u>1,35</u>
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden.	<u>0,70</u> <u>1,05</u>	<u>0,80</u> <u>1,2</u>	<u>0,90</u> <u>1,35</u>
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Estonia, North Macedonia, Iceland, Ireland, Latvia, Lithuania, Luxemburg, Malta, Montenegro, Romania, Republic of Serbia, Slovakia, Slovenia, and any other new country participating to the programme.	<u>0,80</u> <u>1,2</u>	<u>0,90</u> <u>1,35</u>	<u>0,90</u> <u>1,35</u>

Films with less than 200 eligible admissions in the reference year will not be taken into account in the calculation of the fund.

One of the principal objectives of the Automatic Scheme is to have a significant effect upon the marketing of European films. Thus, and for reasons of efficiency, minimum availability thresholds have been defined. Availability threshold means that in the event that the fund in a given year does not reach the minimum threshold, the fund will not be available.

¹ Admissions declared under a previous call for a same film are taken into account to determine the maximum number of admissions eligible under this call.

Country of distribution	Availability Threshold of the potential fund (in EUR)
Germany, Spain, France, Italy	30.000
Austria, Belgium, The Netherlands, Poland, United Kingdom	15.000
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden	10.000
Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Estonia, North Macedonia, Iceland, Ireland, Latvia, Lithuania, Luxemburg, Malta, Montenegro, Romania, Republic of Serbia, Slovakia, Slovenia, and any other new country participating to the programme.	5.000

Action 2 – Support to Sales Agents

For each film declared, the sales agent must comply with the eligibility criteria defined under section 6.1.

Admissions must be achieved by European non-national films and declared by eligible distributors under action 1.

The amount of the potential fund will be calculated by valorising the activities of the sales agent during the reference year (step 1) and by multiplying the number of eligible admissions approved under action 1 by a fixed amount per admission (step 2).

Step 1:

A fund of EUR 10.000 is allocated if:

- in 2019 the applicant has acquired the theatrical rights for 2 films, and
- in 2019 2 films of its catalogue have been released in 2 non-national territories for which it has the theatrical rights, as declared by the distributors under action 1 of the present call.

Step 2

If the applicant meets the criteria under Step 1, an additional fund will be calculated by multiplying the number of eligible admissions approved under action 1 by a fixed amount per admission.

Amount per eligible admission (in EUR)

Nationality of the film	Amount per eligible admission (in EUR)
Germany, Spain, France, Italy, UK	0,3 0,45
Others	0,4 0,60

A maximum support of 75.000€ will be allocated per film².

All other provisions of the call remain unchanged.

² Support awarded under a previous call for a same film are taken into account to determine the maximum support under this call.