

The 3rd Central and Eastern European Countries and China Cultural and Creative Industries Forum „Creative Revitalisation”

12-15.06.2018 Lodz, Katowice

Programme

12th of June 2018 (Tuesday) – Lodz		
All day	Arrivals to Vienna House Andel's Lodz hotel	Organizers will provide transportation from the airport to hotel
13.00-18.00	Forum Registration at Vienna House Andel's Lodz hotel	
17.00-18:40	Guided tour at Muzeum Sztuki ms2 (Museum of Art) in Łódź followed by cocktail reception and Up&Down DJ Set	Muzeum Sztuki, Lodz
	Including Words of Welcome from Maciej Dydo, Deputy Director of the Department of Intellectual Property and Media, Ministry of Culture and National Heritage of Poland & Jarosław Suchan, Director of Muzeum Sztuki in Lodz	
19.00 -21.00	Welcome dinner at the Vienna House Andel's Lodz hotel Restaurant Delight	Vienna House Andel's Lodz
13th of June 2018 (Wednesday) – Lodz		
9.00	Transfer to Lodz Special Economic Zone from Vienna House Andel's Lodz hotel	Vienna House Andel's Lodz
9.30-10.00	Registration & Welcome coffee	Lodz Special Economic Zone
10.00 - 11.30	Opening ceremony	Lodz Special Economic Zone

	Introduction - Maciej Dydo, Deputy Director of the Department of Intellectual Property and Media, Ministry of Culture and National Heritage of Poland - Master of Ceremony	
	Prof. Piotr Gliński, Deputy Prime Minister and Minister of Culture and National Heritage of the Republic of Poland	
	Hanna Zdanowska, President of the City of Lodz	
	Dariusz Wieromiejczyk, Director of the National Film Archive - Audiovisual Institute	
	Marek Michalik, President of the Board in Lodz Special Economic Zone	
	Family photo	
	<i>15 mins technical break</i>	
	Prof. Jiashan Li, Professor of Beijing International Studies University, Executive Dean of National Institute of Cultural Development, Chief Expert of Beijing Research Institute of Cultural Trade 'Analysis on the current situation and future prospects of cultural trade between China and CEECS'	
	Katarzyna Wojnar, PhD, Centre for European Regional and Local Studies, Poland 'Creative Industries - state of the CCIs in Poland and creative cities as factors for growth'	
11:30-13:00	Session 1: Urban revitalisation through creative industries	Lodz Special Economic Zone
	Introduction - Maciej Dydo - Master of Ceremony	
	Moderators: Anna Kozioł, National Heritage Board of Poland Han Zhang, Shenzhen OCT LOFT Culture Development Co.,Ltd, China	
	Keynote speech: Michał Wiśniewski, PhD. International Cultural Centre of Poland	

	Panelists:	
	Han Zhang, Shenzhen OCT LOFT Culture Development Co.,Ltd, China	
	Anna Koziol, National Heritage Board of Poland 'Creativity at the intersection of cultural heritage and urban revitalisation'	
	Elżbieta Michalska, City of Łódź, 'Creative revitalisation in Łódź'	
	Djordje Milovanović, Cultural Heritage Preservation Institute Kragujevac, Serbia 'From Military to Creative Industries in Central Serbia'	
	Olgierd Domanus, City of Warsaw, Poland, 'Mapping new ways of Creative Industries support – Forget Heritage project'	
	Discussion	
13.00-13.15	Ceremony of signing MOU among partners*	*Delegations wishing to sign MoU during the Forum should inform organizers before the arrival to Poland
13.15-14.00	Lunch Break	Lodz Special Economic Zone
14.00-16.30	Session 2: Cooperation models in design sector	Lodz Special Economic Zone
	Introduction - Maciej Dydo - Master of Ceremony	
	Moderators: Agata Etmanowicz, Art._Inkubator, Poland Wu Zishuo, Researcher of National Institute of Cultural Development, China	
	Panelists:	
	Wu Zishuo, Researcher of National Institute of Cultural Development, China 'The revival and cooperation of folk handicrafts in countries along the One Belt And One Road line'	

	Michał Piernikowski, Director of Łódź Design Festival 'Łódź Design Festival - networking for success'	
	Danosa Dita, President of the Design Council of Latvia, 'Design for Growth: Latvia's perspective'	
	Grigorjev Sergej, CEO Asia-Baltic Creative Days, Lithuania 'Image of China's creative product in Baltic States'	
	Decai Zhu, Shenzhen Intox Design & Communication Culture Communication Co., Ltd., China	
	Milovac Maša, President of Croatian Designers Association	
	Dominika Żukowska, Publisher, member of IBBY (Polish section) 'ART BOOK FOR CHILDREN – fresh ideas, contemporary design'	
	Georgieva Lidija Designer and Full Professor of Fashion Design Faculty of Technology and metallurgy, department of design and engineering of clothes – UKIM, Skopje 'New ways of teaching in Fashion design – according to the changes in the market'	
	Discussion	
16.30-17:00	Transfer to Andel's Lodz hotel	
17:00-17.30	Free time	
17.30	Transfer from Andel's Lodz hotel to Art_Inkubator	Fabryka Sztuki
18.00 -19.00	Study visit at Art_Inkubator Including Words of Welcome from Maciej Trzebeński, Fabryka Sztuki General Director	Fabryka Sztuki
19.00-19.30	TULIA concert	
19.30	Networking dinner	
21:00	Screening of 'The Prince and the Dybbuk', directed by Elwira Niewiera and Piotr Rosołowski	

21.00-22.30	Transfer to Vienna House Andel's Lodz hotel (2 time slots)	
14th of June 2018 (Thursday) – Lodz and Katowice		
	Hotel check-out	Vienna House Andel's Lodz
8.30-9.00	Transfer to EC1 from Vienna House Andel's Lodz hotel	
9.00-11.00	Study visit at EC1 and visiting local creative art crafts stands	EC1
11.00-13.30	Session 3: Film, new media, video games and cross-regional collaborations	
	Introduction Maciej Dydo - Master of Ceremony	
	Moderator: Maria Drabczyk, National Film Archive - Audiovisual Institute, Poland	
	Opening remarks - Jan A.P. Kaczmarek, composer, Oscar winner, founder and director of Transatlantyk Festival	
	Panelists:	
	Monika Supruniuk, Elzbieta Wysocka, National Film Archive - Audiovisual Institute, Poland 'National Film Archive - Audiovisual Institute - Center of Competence on Film and AV Preservation and Digitisation'	
	Shiqiang Li, President of CHINA EDUCATIONAL CHANNELS TV 'Media cooperation under 16+1'	
	Marcin Giżycki, Artistic Director of International Animated Film Festival Animator, Poland 'ANIMATOR in international context'	
	Zhongqiu Li, President of Dison Digital Entertainment CORP., ASIFA CHINA, Secretary General of ASIFA CHINA 'The conception of animation industry community under the framework of One Belt And One Road'	

	Petrović Martina, HEAD OF CED – MEDIA Office Croatia at the Croatian Audiovisual Centre, Croatia "Let's be creative!"	
	Zhiheng Chen, Chairman of Lion & Phoenix Culture 'Application of blockchain technology in film industry'	
	Michał Pabiś-Orzeszyna, Paweł Sołodki, National Centre for Film Culture, Poland 'Project i-Film'	
	Jakub Marszałkowski, PhD, co-founder and board member Indie Games Poland Foundation, Poland 'Game producers in CEE'	
	Discussion	
13.30 – 14.15	Lunch Break	
14.30 – 17.15	Transfer from Lodz to Katowice by buses	
17.15	Check-in at the Courtyard Katowice City Center hotel	Courtyard Katowice City Center hotel
17.15 – 18:45	Free time	
18.50	Gathering of the delegates in the hotel lobby	
19:00	Walk to the Polish National Radio Symphony Orchestra in Katowice	
19.30 - 21.00	Networking dinner with participants of the 12th Annual Meeting of the UNESCO Creative Cities Network	Polish National Radio Symphony Orchestra in Katowice
21.00	ELECTROKILAR - Wojciech Kilar music performed by AUKSO Chamber Orchestra of the City of Tychy and Soloists	Concert Hall, Polish National Radio Symphony Orchestra in Katowice
22.30	Walk to the Courtyard Katowice City Center hotel	
15th of June 2018 (Friday) – Katowice		
8.45	Gathering of the delegates in the hotel lobby	
9.00 – 9.45	Study visit at Katowice Culture Zone - guided walking	Culture Zone

	tour	
9.45-10.30	Opening ceremony of the second part of the Forum including Words of Welcome from Alicja Knast, Director of Muzeum Śląskie & Maciej Dydo - Master of Ceremony	Muzeum Śląskie - Łaźnia
	Piotr Zaczkowski, Director of Katowice City of Gardens – Institution of Culture named after Krystyna Bochenek, Poland	
	Alicja Knast, Director of Muzeum Śląskie 'Creative shift" – integral revitalisation of coal mine Ferdinand - Katowice by Muzeum Śląskie'	
10.30-11.15	Guided tour of Muzeum Śląskie	Muzeum Śląskie
11.15-11.45	Coffee and tea break along with local musicians performance Bartosz Słatyński and his band	Muzeum Śląskie - Stolarnia
11.45-13.30	Session 4: The role of music sector in cities revitalization and networking platforms	Muzeum Śląskie - Łaźnia
	Introduction - Maciej Dydo - Master of Ceremony	
	Moderator: Monika Klonowska, Warsaw Music Week Festival, Poland	
	Panelists:	
	Presentation 'Katowice - UNESCO City of Music'	
	Tomasz Waśko, Spring Break Festival, Poland 'Showcase festivals as platform for music exchange among CEE and China'	
	Jakub Kaczmarek, HQT Agency, Universal Music Polska, 'CEE Songwriting Camps'	
	Danbu Chen, Central Conservatory of Music, China	
	Discussion	
13.30 – 14.30	Networking lunch	Muzeum Śląskie - Stolarnia

14.30-16.30	2 parallel sessions	
14.30 – 16.30	Session 5: Cultural Mobility	Muzeum Śląskie - Centrum Scenografii Polskiej
	Introduction - Maciej Dydo - Master of Ceremony	
	Moderators: Marie Fol, On The Move, DutchCulture, Anna Galas-Kosil, On The Move, Biennale Warszawa	
	Opening remarks: Marie Fol, On The Move, DutchCulture, Anna Galas-Kosil, On The Move, Biennale Warszawa 'Why mobility? On the Move network - different mobility funding schemes and existing programs'	
	Panelists:	
	Urszula Kropiwek, Artistic Director of the Centre for Contemporary Art Ujazdowski Castle, Poland 'Polish-China residencies in Center of Contemporary Art'	
	Sandra Latanauska, Director of Artsfera (Lt), "Travel grant experience - Mobility First! (ASEF)"	
	Discussion	
14.30 – 16.00	Session 6: Mobility in education	Muzeum Śląskie - Łaźnia
	Moderators: Mateusz Bieczyński PhD, University of the Arts Poznan, Poland Qiong Li, Vice Dean of The agency of China(Beijing) Science & Education, China	
	Panelists:	
	Qiong Li, Vice Dean of The agency of China(Beijing) Science & Education, China 'Report of China museum of youth education'	
	Mateusz Bieczyński PhD, University of the Arts Poznan, Poland 'Double-Degree Studies between Europe and China - Basic Questions'	

	Lubomira Trojan, Zamek Cieszyn, Poland 'Graduation Projects – international young design review (Poland, Czech Republic, Slovakia, Hungary)'	
	Anna Łaszkiewicz, Director of Academic Design Center 'Cooperation among art academies in design' Strzeminski Academy of Fine Arts Lodz, Poland	
	Agata Bader, Polish National Agency for Academic Exchange, Poland 'NAWA – Developing international exchange'	
	Haiwen Wang, Professor of Beijing International Studies University, Associate Dean of Trade and Exhibition School, Beijing International Studies University, China 'Innovative practices and explorations in the training of cultural and trade talents in china-ceec cooperation'	
	Qiong Li, Vice Dean of The agency of China(Beijing) Science & Education, China 'Research and Practice of Museum Education for Teenagers'	
	Maria Vass-Salazar, PhD., Department of Science Diplomacy, Ministry of Foreign Affairs and Trade of Hungary, Hungary "Promoting international partnerships in creative industries higher education"	
	Petrović Martina, HEAD OF CED – MEDIA Office Croatia at the Croatian Audiovisual Centre, Croatia	
	Discussion	
16.00 – 16.30	Coffee break	Muzeum Śląskie - Stolarnia
16.30 – 17.30	Summary session: Presentation of the conclusions reported by moderators of each sessions	Muzeum Śląskie - Łaźnia
	Introduction - Maciej Dydo - Master of Ceremony	
	Session 1: Urban revitalisation through creative industries	
	Session 2: Cooperation models in design sector	

	Session 3: Film, new media, video games and cross-regional collaborations	
	Session 4: The role of music sector in cities revitalisation and networking platforms	
	Session 5: Cultural mobility	
	Session 6 - Mobility in education	
17.30 – 18.15	Closing Ceremony of the 3rd China and Central and Eastern European Countries Cultural and Creative Industry Forum:	Muzeum Śląskie - Łaźnia
	Introduction - Maciej Dydo	
	Ewa Soszko-Dziwisińska, textile conservator, exhibition curator, Castle Museum in Łańcut, Poland 'Chinese Makata all the birds pay tribute to the wonderful bird Feng'	
	Closing remarks - Prof. Jiashan Li, Professor of Beijing International Studies University, Executive Dean of National Institute of Cultural Development, Chief Expert of Beijing Research Institute of Cultural Trade	
	Presentation of the Host of the 4th China – Central Eastern European Countries Cultural and Creative Industries Forum, Maria Vass-Salazar, PhD., Department of Science Diplomacy, Ministry of Foreign Affairs and Trade of Hungary	
	Marzena Szuba, Deputy President of Katowice	
	Paweł Lewandowski, Undersecretary of State, Ministry of Culture and National Heritage of Poland	
18.15-18.45	Free time	
18.45	Walk to the Culture Zone	
19.00 - 23.00	Gardens of Sounds Festival	Culture Zone
19.00	Orchestre Les Mangelepa (Kinszasa/Nairobi)	Festival tent
20.00	Dinner	VIP tent

21.15	Pixvae (Bogota/Lyon)	Festival tent
22.00	Dance party in a tent: Rube Świnye	Festival tent
16th of June 2018 (Saturday) – Katowice		
	Departures of the delegations	
	<p>Optional: 9.30-18.00 The Creative Cities and Industries Conference, a supplementary event for the 12th Annual Meeting of the UNESCO Creative Cities Network</p> <p>All participants of the 3rd China and Central and Eastern European Countries Cultural and Creative Industries Forum are warmly welcomed to attend the UNESCO Creative Cities Conference – See agenda of the Conference</p> <p>City of Gardens (plac Sejmu Śląskiego 2)</p>	