



CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CALL FOR PROPOSALS – EAC/S29/2013

Support to International Co-production Funds

WARNING:

The present call for proposals is subject to:

- the final adoption of the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020) hereafter referred to as 'the programme' by the legislative authority without significant modification,
- a positive opinion or lack of objection by the committee established according to Article 23 of the Regulation on establishing the Creative Europe Programme,
- the availability of the appropriations provided for in the draft budget for 2014 after the adoption of the budget for 2014 by the budgetary authority or as provided for in the system of provisional twelfths

1. OBJECTIVES AND DESCRIPTION

This notice of a call for proposals is based on the Regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (2014-2020).

Within the field of reinforcing the audiovisual sector's capacity, one of the priorities of the MEDIA Sub-programme shall be to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters.

The MEDIA Sub-programme shall provide support for:

- activities helping European and international co-production partners to meet and/or provide indirect support for audiovisual works co-produced by supporting international co-production funds based in a country participating in the Programme.

2. ELIGIBLE APPLICANTS

Applicant must be a co-production fund that has been legally constituted and active for at least 12 months, having as its main activity the support of international co-productions.

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met and the Commission has entered into negotiations with the country:

- EU Member States;
- Accessing countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in European Union programmes.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

3. ELIGIBLE ACTIONS

The eligible activities of a co-production fund including the provision of financial support to eligible third parties for eligible projects conforming to the following criteria:

- Production of feature films, animations and documentaries of a minimum length of 60 minutes intended primarily for cinema release.
- Implementation of concrete distribution strategy aiming at the better circulation of the supported works. The film should be distributed in at least 3 territories out of which at least one participating in the MEDIA Sub-programme and at least one third country

The action must start on 01/09/2014 and ends on 31/12/2016.

The maximum duration of the action is 28 months.

4. AWARD CRITERIA

Points will be allocated out of a total of 100 on the basis of the following weighting:

Relevance and European added value (40 points)

- Added value compared to current activities of European co-production funds

- Geographical coverage: European and International dimension of the proposed projects
- Policy in terms of failure to complete project
- Track record of the fund to attract and select culturally diverse international co-productions with international audience potential.
- The strategy of the fund to support the distribution of projects

Quality of the content and activities (25 points).

- Adequacy of the methodology to the objectives (including: target group, selection methods; synergy and collaboration with other organizations; feasibility and cost efficiency)

Dissemination of project results, impact and sustainability (30 points).

- Impact on the promotion and circulation of co-productions,
- Audiences to be reached

Quality of the Team (5 points).

- Technical and management experience of the Team in relation to the appropriateness of the decision making process with regards to applicants for funding

5. BUDGET

The total budget available is 1.5 M €.

The financial contribution of the Union cannot exceed 80% of the total eligible costs of the action.

The maximum contribution per selected applicant under these guidelines is EUR 400.000.

6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Proposals must be submitted not later than **21/03/2014 at 12.00 noon** (midday Brussels time) using the online application form (eForm). No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

7. FULL DETAILS

The full text of the guidelines together with the application forms can be found at the following Internet address:

http://ec.europa.eu/culture/media/fundings/creative-europe/call_9_en.htm

Applications must comply with all the terms of the guidelines and be submitted on the eForms provided.