



CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CALL FOR PROPOSALS

EACEA 17/2014: SUPPORT FOR THE DEVELOPMENT OF SINGLE PROJECTS

WARNING:

The present call for proposals is subject to the availability of the funds after the adoption of the budget for 2015 by the budgetary authority.

1. OBJECTIVES AND DESCRIPTION

This notice is based on the Regulation No 1295/2013 of the European Parliament and of the Council of 11/12/2013 on establishing the Creative Europe Programme (2014-2020)¹.

Within the field of reinforcing the audiovisual sector's capacity, one of the priorities of the MEDIA Sub-programme is to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters.

The MEDIA Sub-programme shall provide support for:

- the development of European audiovisual works in particular films and television works such as fiction, documentaries, children's and animated films, as well as interactive works such as videogames and multimedia with enhanced cross-border circulation potential;
- activities aiming at supporting European audiovisual production companies, in particular independent production companies, with a view to facilitating European and international co-productions of audiovisual works including television works.

2. ELIGIBLE APPLICANTS

This notice of a call for proposals is aimed at European companies whose activities contribute to the attainment of the above objectives, and in particular to independent production companies which have been legally constituted and that can demonstrate a proven track record.

¹ Published in the Official Journal of the European Union on the 20/12/2013 (OJ L347/221).

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met:

- EU Member States;
- Accessing countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures established with those countries following the framework agreements providing for their participation in European Union programmes.

The Programme shall also be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations paid by, and specific arrangements to be agreed upon with, those countries or regions.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

3. ELIGIBLE ACTIONS

The development activities for the following audiovisual works are eligible:

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinema release
- Drama films (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a duration of minimum 50 minutes intended primarily for the purposes of television
- Fiction projects of a total duration or user experience of minimum 90 minutes, animation of a total duration or user experience of minimum 24 minutes and creative documentaries of a total duration or user experience of minimum 50 minutes intended primarily for the purposes of Digital platform exploitation.

The Call for Proposals has two deadlines. To be included in the 1st deadline, the application for support must be submitted between the date of the publication of the Call for Proposals and 15/01/2015. To be included in the 2nd deadline, the application for support must be submitted between 01/02/2015 and 16/04/2015, the date of closure of the Call for Proposals.

The maximum duration of the project is until 30 months from the date of submission.

4. AWARD CRITERIA

Points will be allocated out of a total of 100 on the basis of the following weighting:

Relevance and European added-value (50 points)

- Quality of the project and the potential for European distribution

Quality of the content and activities (10 points)

- Quality of the development strategy

Dissemination of project results (20 points)

- Quality of the European and international distribution and marketing strategy

Quality of the project team (10 points)

- Potential and adequacy of the creative team

Impact and sustainability (10 points)

- Quality of the financing strategy and feasibility potential of the project

Additional "automatic" points for:

- 1) an applicant company established in a country with low production capacity (10 extra points)
- 2) for projects targeted for young audience (10 extra points)
- 3) for projects intended for co-production with a company established in a different participating country which does not have a common official language (5 extra points)

5. BUDGET

The total budget available is 5.5M €. The financial contribution awarded is a subsidy.

The maximum financial contribution which may be awarded for Single Project is a lump sum of :

- EUR 60.000 in case of animation
- EUR 25.000 in case of creative documentary
- EUR 50.000 in case of fiction if the estimated production budget is equal/above EUR 1.5 M
- EUR 30.000 in case of fiction if the estimated production budget is below EUR 1.5 M

6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Applications must be submitted to the Executive Agency (EACEA) using the online application form (eForm) no later **than 15/01/2015 and 16/04/2015 at 12.00 noon** (midday Brussels time) (see point 3).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

7. FULL DETAILS

The full text of the guidelines together with the application forms, can be found at the following Internet address: https://eacea.ec.europa.eu/creative-europe/funding/development-single-project-2015_en

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.