



CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CALL FOR PROPOSALS

EACEA 18/2014: SUPPORT FOR THE DEVELOPMENT OF SLATE FUNDING

WARNING:

The present call for proposals is subject to the availability of the funds after the adoption of the budget for 2015 by the budgetary authority.

1. OBJECTIVES AND DESCRIPTION

This notice is based on the Regulation No 1295/2013 of the European Parliament and of the Council of 11/12/2013 on establishing the Creative Europe Programme (2014-2020)¹.

Within the field of reinforcing the audiovisual sector's capacity, one of the priorities of the MEDIA Sub-programme is to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters.

The MEDIA Sub-programme shall provide support for:

- the development of European audiovisual works in particular films and television works such as fiction, documentaries, children's and animated films, as well as interactive works such as videogames and multimedia with enhanced cross-border circulation potential;
- activities aiming at supporting European audiovisual production companies, in particular independent production companies, with a view to facilitating European and international co-productions of audiovisual works including television works.

2. ELIGIBLE APPLICANTS

This notice is aimed at European companies whose activities contribute to the attainment of the above objectives, and in particular to independent production companies which have been legally constituted and that can demonstrate a proven track record.

¹ Published in the Official Journal of the European Union on the 20/12/2013 (OJ L347/221).

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met:

- EU Member States;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures established with those countries following the framework agreements providing for their participation in European Union programmes;

The Programme shall also be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations paid by, and specific arrangements to be agreed upon with, those countries or regions.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

3. ELIGIBLE ACTIONS

The development activities for the following audiovisual works are eligible:

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinema release
- Drama films (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a duration of minimum 50 minutes intended primarily for the purposes of television or digital platform exploitation.
- Fiction projects of a total duration or user experience of minimum 90 minutes, animation of a total duration or user experience of minimum 24 minutes and creative documentaries of a total duration or user experience of minimum 50 minutes intended primarily for the purposes of Digital platform exploitation.

The Call for Proposals has one deadline. The application for support must be submitted between the date of the publication of the Call for Proposals and 05/02/2015.

The maximum duration of the project is until 30 months from the date of submission.

4. AWARD CRITERIA

Points will be allocated out of a total of 100 on the basis of the following weighting:

Relevance and European added-value (20 points)

- Capacity of the company to develop at European and international level a slate (package) of 3 to 5 projects

Quality of the content and activities (20 points)

- Quality of the slate of projects, quality of the development strategy, quality of the financing strategy and its European dimension

Dissemination of project results (20 points)

- European and international distribution and marketing strategy

Quality of the project team (10 points)

- Adequacy and diversity of the creative teams

Impact and sustainability (10 points)

- Feasibility potential of the slate of projects

Innovative character (20 points)

- Capacity of the company to be innovative in its activities, i.e. how the proposed slate shows the applicant's ability to adapt to a competitive and consistently changing audiovisual landscape and improve its market position.

Additional "automatic" points for:

- 1) an applicant company established in a country with low production capacity (10 extra points)

5. BUDGET

The total budget available is 12 M €. The financial contribution awarded is a subsidy.

The maximum financial contribution which may be awarded is between € 70 000 and € 200 000.

The financial contribution awarded will in no event exceed 50% of the total eligible costs submitted by the applicant.

6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Applications must be submitted to the Executive Agency (EACEA) using the online application form (eForm) no later than **05/02/15 at 12.00 noon** (midday Brussels time).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

7. FULL DETAILS

The full text of the guidelines together with the application forms, can be found at the following Internet address:

https://eacea.ec.europa.eu/creative-europe/funding/development-slate-funding-2015_en

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.